



# Bernice Kiker Elementary PTA

*‘We’re All in This Together!’*

**Executive PTA Meeting**  
September 12, 2011

## **1. Call to Order/Quorum**

Laura Mouw called the meeting to order at 3:03 pm and a quorum was present. Board Members introduced themselves.

## **2. Minutes**

Laura Mouw presented the minutes from the May Executive Board meeting. No changes were made and the minutes were accepted as submitted.

## **3. Correspondence**

None to report.

## **4. Officer Reports**

### **Treasurer’s Report**

Erin Rogers gave the Treasurer’s report with a beginning cash balance of \$21,455.21 on 6/30/11 and an available ending cash balance \$24, 467.03 on 9/11/11. Major source of funds were Tshirt sales, Randalls-Safeway rebates and memberships. Major disbursements in this period were tshirt costs and AIM insurance. Since no changes to the treasurer’s report were made, the report was approved as submitted.

### **Membership**

Rebecca Livingston reported that the PTA membership is 483 members. Diane Henry asked for membership forms to be placed in teacher mailboxes to help boost faculty/staff membership.

### **Fundraising**

VP of Fundraising, Nina Wasserburger and Nancie Putnam talked about the donation-based fundraiser for the Fall of 2011~ Love Your School (LYS). Described as a no-hassle fundraiser, donations can be made online or with cash/check. Students will decorate “Love Kiker” signs at home to be posted in the school, much like Love Your Library signs. A discussion took place on bumper stickers vs. window stickers; most seemed to be in favor of window stickers and the most popular design created by Nancie says “Kiker Rocks” in a “school of rock” font. The idea of kids bringing spare change to

raise money was discussed. Dr. Schneider will check into this and report back. Flyers will go out mid October with the drive taking place the last two weeks of October. This will replace the Innisbrook gift wrap sale/fundraiser

Nina also reported on a positive tshirt sale and requested help from the board in sorting the shirts by teacher once they arrive.

## **Programs**

Sara Barry proposed the following:

10/29: Fall Fun Run

11/3: Spelling Bee (Fiona Dharwaker)

11/16: General Membership Meeting/Art Night/Reflections

1/20: International Night (Angie Shuckle and Joan Reed)

2/23: GMM/Book Swap (Rebecca Hoard)

3/29: GMM/Physics Circus

4/13 or 4/20: Game Night (Megan Shultz and parent co coordinators needed)

5/17: GMM/tbd, parenting speaker

These events account for the two required out-of-school PE events. It was discussed if costumes should be allowed at the Fall Fun Run and was decided the coordinators would work on more ideas (literary character costumes were discussed). It was also discussed when Kiker's 20<sup>th</sup> birthday is.

## **Volunteer Coordinator**

Nichol Lee reported that she still needs volunteers for the following committees:

-Green Apple Savings (to coordinate with Megan Shultz)

-Lost and Found (one co-coordinator only)

-Popcorn Princess (it was agreed that if no one volunteered, the job would not be filled)

-Sweets for Staff (Dr. Schnieder asked the teachers present if they did enjoy sweets or would prefer a healthy treat; it was the teachers feeling that sweets were best).

-Vision and Hearing

## **Communications**

Leanne Spencer reported that Elena Ashen will be in charge of the marquee. Leanne also told the members to see her about getting items into the Kiker Comments.

## **Committee Reports**

### **CAC**

Laura Mouw reported that Kiker currently has 933 students enrolled. More "Parents as Partners" are needed due to budget constraints for subs. Successful TAKS results were reported at the meeting and the Campus Improvement Plan looked at.

## **PIE**

Ashley Vavasour discussed improving the Kiker Facebook page to make it more active (ie send reminders, link to Kiker Comments). Dr. Schneider will check with legal and report back.

## **ACPTA**

None to report.

## **5. Old Business**

Laura Mouw reported that the Bylaws Amendment was approved by the TxPTA, decreasing General Membership Meetings from six to four.

## **6. New Business**

--Sara Barry will replace Sheryl Cox as VP Programs.

--Rebecca Livingston made the motion for Stacy Flieller to fill the open secretary position. Ashley Vavasour seconded.

--Merchant account (schoolpaymentnetwork.com) will track payments and allow for online donations/fundraisers. It is very user friendly.

--All board members sign the Ethics/Conflict of Interest Policy

--A lengthy discussion over school directory financing took place. Brian Landwermeyer was available for discussion. The directory creates no revenue. Ads are needed to cover printing costs. Even at a new reduced cost, the directory still creates a \$1000 deficit; the deficit will likely be filled by LYS donations, but is not guaranteed. Laura Mouw suggests that Kirstin has a new company that can print the directory for half the cost.

-- A discussion also took place on using ads on the website to generate funds; Laura Mouw reports that Mills does this. It was discussed that our Partners give so much to the Golfin/Groovin event, that asking them to advertise on our website or in the directory might be too much. Dr. Schneider stated that we need to form a "true partnership": for all they give us, what are we giving back? It was decided that we could advertise them free of charge in the directory or on the website, but offer them more advertising space at a cost.

--Nichol Lee reported the findings of the audit committee, which examined the Kiker PTA's treasurer's records from July 1, 2010 to June 30, 2011. They reported that the books, minutes and other records to be well kept, organized, and professionally prepared. No irregularities have been found.

--The October meeting will be likely held on October 17<sup>th</sup>.

## **7. Adjourn**

The meeting was adjourned at 4:15 p.m.